

APIEF Online Training Course 2020

EOI Guidelines

creative
partnerships
australia

1. About the opportunity

Creative Partnerships Australia is partnering with the Council for Advancement and Support of Education (CASE) to offer 20 places at their upcoming major online training course, the Asia Pacific Institute in Educational Fundraising (APIEF).

This online course will take place weekly on Thursdays over 4 weeks from 10 September – 1 October 2020, 9.30am – 1pm AEST (3.5 hours each week over 4 weeks).

Run by experts in educational fundraising, APIEF is an in-depth training event offering interactive sessions covering a diverse range of topics including annual and regular giving, major gifts, bequests and legacies, campaigns, stewardship, ethics, effective prospect tracking, making the case for support and more.

This opportunity is for early-to-mid career arts fundraisers representing an arts organisation with an emerging and/or established fundraising program.

We encourage you to visit the [APIEF website](#) for the full program and information on presenters, sessions and opportunities.

Please note CPA encourages EOIs from all states and territories and would like to see equal representation across all states and territories in this program.

2. Eligibility criteria

Applicants must be employed in a role that includes fundraising or development.

Applicant organisations must:

- Be based in Australia and carrying out most of their arts activity or practice within Australia.
- Be a legally constituted entity (with an ABN).
- Be registered as a not-for-profit organisation, as defined by the Australian Taxation Office (ATO)¹, and;
- Be operating with the primary purpose of providing arts and cultural opportunities for Australian artists and audiences.

3. Timeline

EOI opens: Tuesday 28 July at 12pm AEST

EOI closes: Monday 24 August at 5pm AEST

Assessment: Tuesday 25 August to Friday 28 August

Applicants notified: Friday 28 August

APIEF: 10 September – 1 October 2020

4. Assessment

All expressions of interest (EOI) must outline:

- Your organisation's primary purpose.
- How the opportunity will benefit you.
- How the opportunity will benefit your organisation, and;
- Your history of fundraising training.

Assessment of applications will be undertaken by Creative Partnerships staff.


5. How to apply

Before you submit your EOI, read these guidelines thoroughly and contact our programs staff with any questions. To start your EOI, [click here](#).

Your EOI can be saved and edited at any time until the deadline. Once submitted, you cannot make further edits or amendments.

6. Contacts

As the programs team is currently working remotely, please email any queries to programs@creativepartnershipsaustralia.org.au

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¹ Definitions of not-for-profit entities may be found on the [ATO](#) and [ASIC](#) websites.